

## ARCHITECTURAL – COMMERCIAL SHERATON TAIPEI HOTEL

Project Name : Sheraton Taipei Hotel Location : Taipei, Taiwan



Hanshe Restaurant and Hotel Consulting took over the management of Sheraton Taipei in July 2002, and is now in partnership with Sheraton Hotels and Resorts (belonging to Starwood Group).

Conveniently located in the heart of Taipei's commercial and government districts, Sheraton Taipei Hotel has 756 guestrooms in total and restaurants include regional Chinese, Thai, Japanese, Italian, and French.

In order to integrate elements of traditional Chinese elegance with contemporary Western architecture, classic antiques were carefully selected and displayed in the hotel's common space to provide guests a complete cultural experience. Warm wood tones were also chosen for the guestrooms to enhance the overall theme of chic and modern Chinese furnishing.

With so many antiques, wooden furnishings and carpet in the hotel, the new management has of course wanted to reduce the effect of fading from the glaring and extensive heat exposure to UV from the sun. The decision for selecting Ceramic40 was based on its excellent heat rejection capabilities and the classic neutral tones. The heat rejection performance and 99% UV rejection, help relieve concerns for fading of hotel assets and the neutral tones complements the original aesthetics of the hotel's rich cultural concept. Overall, installing Ceramic40 has also provided optimal comfort and panoramic access to hotel guests.

Sheraton Taipei Hotel has clinched three awards in the 2007 World Travel Awards: Taiwan's Leading Business Hotel, Taiwan's Leading Conference Hotel and Taiwan's Leading Hotel.

