

## CASE STUDY

# COMMERCIAL - CERAMIC 60 FILM UNCHANGED APPEARANCE

Project Name: The Local Kitchen, Market and Bakery  
Location: Clute, Texas



*Hüper Optik Ceramic 60 window film has made my building look quaint, yet charming, all while keeping my natural view.*

Gaye Linford,  
Owner,  
The Local Kitchen, Market and Bakery

### Tasks:

To provide an unchanged appearance to The Local Kitchen, Market and Bakery, allowing customers to enjoy the natural light and maintain the view while reducing heat due to hot spots and distracting glare from large windows. The Local also needed to protect the retail merchandise and the furniture upholstery from fading.

### Solution:

Hüper Optik Ceramic 60 rejects 42% of total solar energy, helping to block out heat and making The Local's customers' experience more enjoyable. Ceramic 60 also gives 60% visible light transmission, giving the windows an unchanged appearance and allowing a clear

view of The Local's retail products through its large store front windows. This smart nano-ceramic film also blocks over 99.9% of the ultraviolet light that causes fading, while rejecting 34% of the distracting glare caused by the intense sun rays.

### Result:

Gaye Linford, owner of The Local Kitchen, Market and Bakery, is proud to say, "My customers are more comfortable with the heat rejection provided with Hüper Optik Ceramic 60 window film. I am extremely surprised at the amount of glare that is reduced by using just a 60% film. Hüper Optik Ceramic 60 window film has made my building look quaint, yet charming, all while keeping my natural view."



Performance data is based on this film being applied to the inside of 3mm clear glass. All data calculated using the definitions and equations in ISO9050 & ASHARE Handbook. The data is subject to variations within industry standards.  
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